



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Springer, David S., et al.

Serial No.: 09/313,436

Filed: May 17, 1999

For: METHOD AND APPARATUS FOR

TRACKING BANNER ADVERTISING

Group Art Unit: 3622

Examiner: Khanh H. Le

AMENDMENT AND REQUEST FOR RECONSIDERATION UNDER 37 C.F.R. § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 RECEIVED
SEP 2 3 2003
GROUP 3600

Sir:

In response to the Final office action mailed July 16, 2003, please amend the above-identified application as follows:

AF 3600



(DC-01769)].

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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	Spring	jer, Davis	s S., et al.		8	•						
Serial No.		09/313,436		๛๛๛๛๛๛๛๛	Examiner: Khanh H. Le							
Filed:		May 1	7, 1999		8	Group	Art Unit:	3622		R	ECEIVE	
For:		THOD AND APPARATUS FOR ACKING BANNER ADVERTISING								SEP 2 3 2003 GROUP 36		
P.O. Bo	ssioner fo									GF	OUP 36	
Sir:												
	In respo	onse to th	ne Final Office act	tion dated July	/ 16,	2003, end	closed are	the follo	wing reg	arding the a	ibove-	
identifie	d patent			•						_		
	1.											
	2.	Return postcard; and										
	3.	Transm	nittal letter (in dup	licate).								
[]	Small en §§ 1.9 aı	ntity status of this application has been established by a previously submitted verified statement under 37 C.F.R. and 1.27.										
[]	No addit	ional fee i	s required.									
The fee	has been o	calculated	as shown below:									
	(Col. 1)		(Col. 2)	(Col. 3)		SMALL ENTITY		OTHER THAN A SMALL ENTITY				
	CLAIMS REMAINI AFTER AMENDI		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA		RATE	ADDIT. FEE	<u>OR</u>	RATE	ADDIT. FEE		
TOTAL	8	minus	24	= 0		x 9	\$	OR	x 18	\$0.00		
INDEP	2	minus	3	= 0		x 42	\$	OR	x 84	\$0.00		
[]	FIRST PRESENTATION OF MULTIPLE DEP. CLAIM					+ 140	\$	OR	+ 280	\$		
						TOTAL	\$	OR	TOTAL	\$0.00		
	* ** ***	If the highest number Previously Paid For the Philo SPACE is less than 20, while 20 in this space.										
[] [] [x]		A chec	charge Deposit A k in the amount or ommissioner is he unication or credit	f \$ reby authorize	is atta ed to	ached. charge pa	ayment of t	he follo	wing fees	—· associated 3, Order No	l with this . 16356.723	

[X] Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.

Any patent application processing fees under 37 C.F.R. § 1.17.

on

[X] A copy of this sheet is enclosed.

Respectfully submitted,

ames R. Bell

REGISTRATION NO. 26,528

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A-153869.1

Data

Signature

Typed/Printed name of person signing Certificate

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addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box

Docket Number: 16356.723 (DC-01769) Customer No. 000027683

INTRODUCTORY COMMENTS

Claims 1, 4, 8, 9 and 26 are amended and claims 1, 4-9 and 26 remain in the application.